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ATTN: Examiner Belix M. Ortiz
Group Art Unit 2164

FROM: Rosalio Haro

FAX: 703-872-9306

DATE: July 14, 2005

PAGE(S) 5
(Incl. cover sheet)Re: Patent Application Serial No. 10/071,156, filed on
February 7, 2002, Group Art Unit 2164.

Title: Internet Based System for Creating Presentations

Please deliver the following to Examiner Belix M. Ortiz in Art Unit 2164.

Hello,

Below are six items I would like to discuss, as follows:

ITEM 1

The current Office Action, paper 20050302, cites new prior art U.S. Pat. 6,829,587 to Stone et. al. and explains that it is made Final because

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"Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action ... See MPEP § 706.07(a)".

Applicants respectfully point out that Applicants' Response A, filed November 10, 2004, made no amendments to the Claims, and corrected only typographical errors (i.e. corrected mislabeled reference characters) to the Drawing and Specification. Since no amendment to the claims were previously made and no new IDS was submitted, at least the new grounds of rejection (i.e. Stone et. al.) was not necessitated by any amendment to the claims. Therefore, the making Final of the present Office Action is improper. Applicants respectfully request that the Final rejection of the present Office Action be withdrawn, and Applicants be permitted the opportunity to more freely respond to the new grounds for rejection.

ITEM 2

Bretschneider et al. shows a system where in an owner of a presentation software (i.e. MS PowerPoint) is automatically offered a chance to contact the Software manufacturer for software updated whenever the user accesses the Help Files or a pre-packaged stencil, figure, sound clip, etc.

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We would like to clarify the differences between this reference and the presently claimed invention. It appears to us that we do not fully understand the Examiner's position since we apparently were unable to address it fully in our previous Office Action Response.

ITEM 3

The Office Action states that Skinner teaches, "In a preferred embodiment, the user accesses a Web site over the Internet by directing a browser in a terminal device to the universal resource locator (URL) of the Web site. Accessing the Web site may also include providing user identification and security information." (see Skinner., paragraph 43).

This is not clear to us. When a network data packet is sent over a network (i.e. internet), the URL is the numerical address identifier of the target machine on the network. The URL is merely a textual alias for a numerical network address, and does not includes any user identification or security information. According to TCP/IP standards, the transmitted data packet will also include the network address of the source machine from which the packet originates, but this source network address is machine address, does not have any information regarding the user of the machine. Thus, we are unclear on the Office Action's intent.

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ITEM 4

In the last paragraph of Item 7 of the Office Action, the office action asserts that Skinner paragraph 7, which state,

" One aspect of the invention is an interactive data resource, such as a Web site, for supporting customer/supplier interactions for personal care product development, testing, manufacturing, packaging, and distribution. The interactive data source includes a data presentation engine for providing information related to products, suppliers, materials, and services. The interactive data resource also includes a navigation engine for identifying materials and services meeting customer-defined specifications. The navigation engine provides access to information presented by the data presentation engine. The interactive data resource also includes a transaction engine for initiating purchase transactions with a supplier for materials or services. The transaction engine allows initiation of purchase transactions based upon information provided through the data presentation engine...."

is equivalent to the claimed limitation specifying a network server that responds to "the user-identification information identifying a target user within the user-database of registered users by granting the user access device the file access permissions associated with the target user, and

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accepting purchase orders for only those presentation files whose purchasable-file group associates the target user". Applicants are at loss to understand the Office Action's reasoning since Skinner is quite clear that his system maintains only product/service information, and customers and suppliers use his service to find each other. Skinner's application itself, does not control who buys what, or what product information a prospective customer can view. Indeed, Skinner does not sell anything (items are sold by third party suppliers that list their goods through Skinner's service).

ITEM 5

Discuss the relevance of newly cited prior art, Stone et al., U.S. Pat. 6,829,587. Stone et al. merely provide a service for managing the posting of items on multiple advertising and vending venues.

ITEM 6

If time permits, I would like to provide a brief overview of our invention so as to assure that all of its features are being fully considered.

Thank you,

Rosalio Haro

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